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### THE MODICA TEAM JOINS COMPASS



Compass, a technology-driven real estate platform, announces that one of Brooklyn's top-producing agents, Ralph Modica, has joined the company along with his five-member team, TheModica Team.

"Compass is far ahead of the curve and is turning the industry on its head," said Modica. "To me, it's a perfect fusion of our team's creative brand and Compass's unparalleled

technology. I'm excited to see what's going to come of it." Modica started his real estate career just five years ago, but he has already set a sales record in Williamsburg with the \$3.2 million penthouse 7 at 2 Northside Piers back in 2013. Previously, he worked at both Douglas Elliman and CORE where he was among the top-ranked Brooklyn agents.

"We are excited to welcome Ralph to Compass. He has earned an excellent reputation in a relatively short period of time, and we look forward to a successful future with him," said Robert Reffkin, Compass founder & CEO.

Before Modica entered real estate, he worked in film and media for VH1, A&E, and the History Channel for nearly two decades. He says his creative background helps him market his properties in the best way possible for his clients.

"I built my business with innovative and creative marketing techniques. Compass offers a level of marketing, technology, and presentation of properties that's cohesive and consistent through all of their listings which completely aligns with my team's brand," said Modica.

Compass has quickly become a leader in the New York market. Recent achievements for the firm include:

- The growing volume of exclusive listings, which now tops \$1.4 billion nationwide.
- Reaching over \$2.5 billion in its new development pipeline.
- The increase of its agent population by more than 100% last year.

Driven by its significant accomplishments in New York, Compass began its national expansion last year, opening offices in Washington, D.C., Miami, Boston, Cambridge, Los Angeles, and the Hamptons. The firm plans to continue its rapid growth with scalable products to its diverse markets in the coming months.